



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE
MUMBAI

SUMMER PLACEMENT REPORT

2022

MBA-Business Analytics
MBA-Digital Transformation



OVERVIEW

In the year 2019, the **Centre of Excellence in Analytics and Data Science (CoE-A&DS), NMIMS Mumbai** formally began its quest for excellence in the field of data-driven analytics.

The Centre aspires to be a leader in the field of data science and analytics. The Centre offers two management programs:

- MBA Business Analytics
- MBA Digital Transformation

Summer Internship Program (SIP) is a significant part of the curriculum both these programs. We firmly believe that the Summer Internship would help our students to gain exposure to working environments and develop the skills relevant to their MBA program.

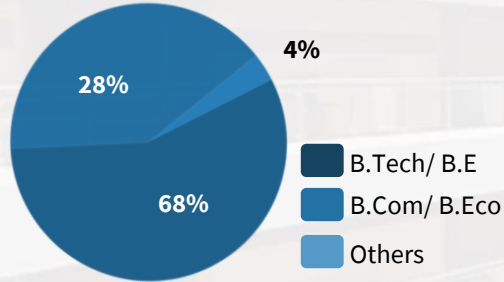
We present to you the Summer Internship Report 2021-2022 for the 3rd batch of MBA Business Analytics and 1st batch of MBA Digital Transformation.



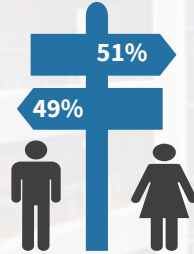
MBA BUSINESS ANALYTICS

BATCH PROFILE

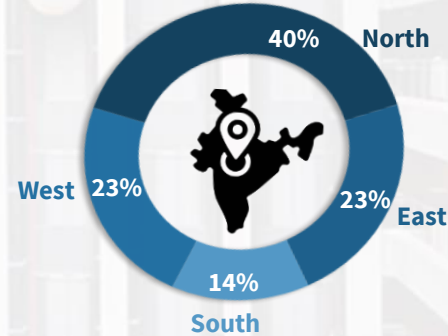
Educational Background



Gender Diversity



Geographic Diversity



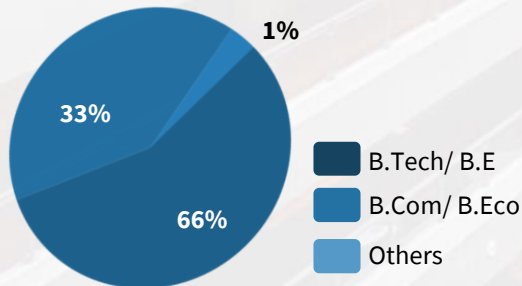
Batch Size
144

Avg. Age
24.1 yrs.

Avg. Exp.
12 m

MBA DIGITAL TRANSFORMATION

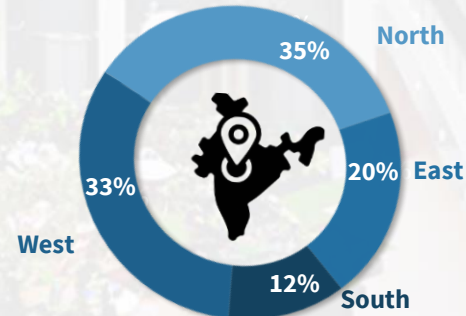
Educational Background



Gender Diversity



Geographic Diversity



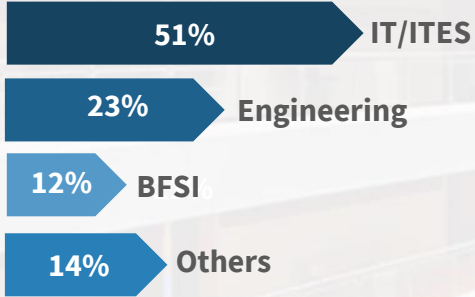
Batch Size
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Avg. Age
24 yrs.

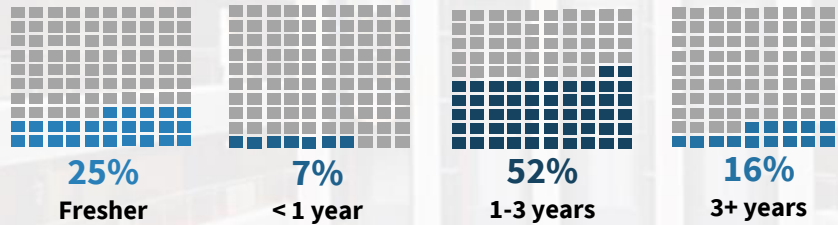
Avg. Exp.
12 m

MBA BUSINESS ANALYTICS

Sectors



Years of Experience



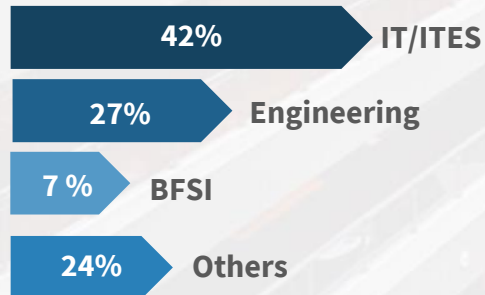
WORK EXPERIENCE

Previously worked at

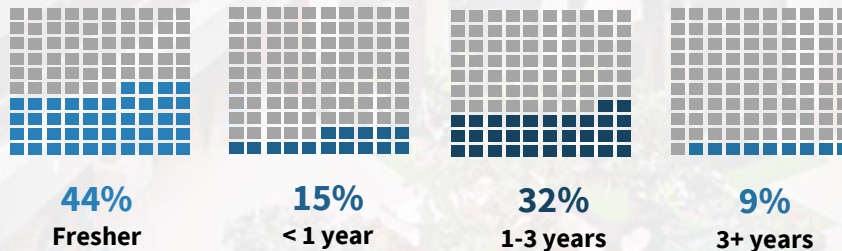


MBA DIGITAL TRANSFORMATION

Sectors



Years of Experience



MBA BUSINESS ANALYTICS

Internship Duration
8-10 Weeks

₹1,60,000

Highest
Stipend

₹59,982

Average
Stipend

Top
10%

₹1,45,832

Average Stipend

Top
20%

₹1,39,688

Average Stipend

70+

Companies
participated

40+

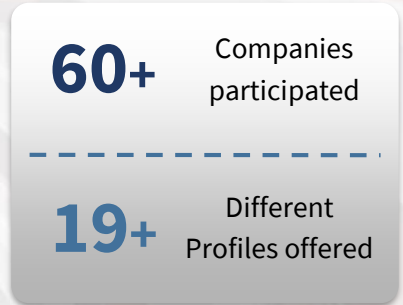
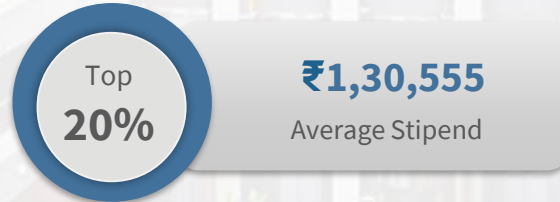
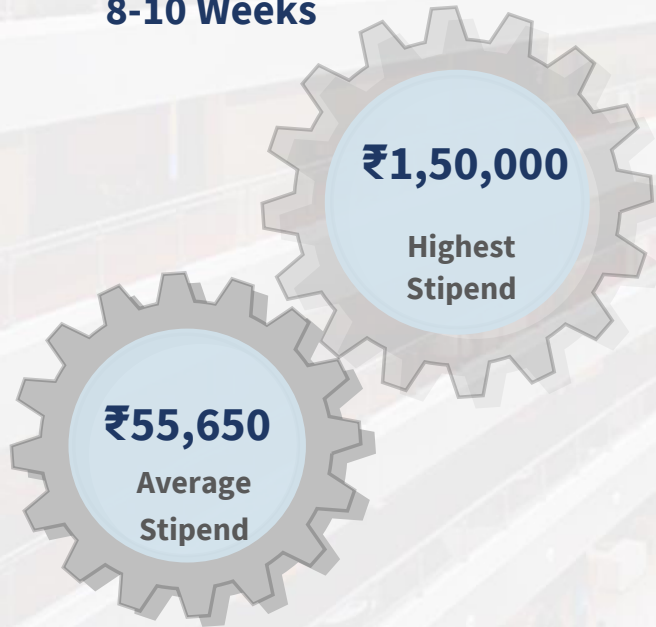
First time
Recruiters

25+

Different
Profiles

MBA DIGITAL TRANSFORMATION

Internship Duration
8-10 Weeks



MBA BUSINESS ANALYTICS

ROLES & SECTORS

ROLES OFFERED



SECTOR DEPICTION



MBA DIGITAL TRANSFORMATION



SECTOR DEPICTION



SUMMER PLACEMENT PARTNERS



COMPETITIONS



Pidilite

Bond with
Pidilite (D2C)
**[National
Finalist]**



TATA
Imagination
Challenge
**[National
Finalist]**



HR Niti
**[National
Finalist]**



SPECULO
(Elevator
Pitch)



ECOSTAN
(The economic
event)



TechNITI



Data Insights
3.0



SIM-bTe 8.0
[Runner Ups]



Bitesys **[Runner
Ups]**



Industrial
Mogul
[Runner Ups]



InfraBiz



Nautica 2022
Imperium 2022
[Runner Ups]



Cerebro
[Runner Ups]



Lakshwiz Bazaar
**[National
Finalist]**



Project
Management
Challenge



CIPHER



VIGYAAPAN
**[National
Finalist]**



Analytica
(Supply Chain
Analytics
Competition)



Finding
NEO
(The CEO
Challenge)



AdMad
MarQuest
(Marketing
Competition)



TexLence

PLACEMENT TEAM

Placement Office



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Student Placement Committee



Top Left to Right: **Vigneshwaran H (President), Raj Parekh**
Down Left to Right: **Ritika Gupta (Vice President), Neha Kumari, Shivangi Prasad, Pragati Tripathi**